

# 2017-18 IMPACT FUND REPORT



## WHAT IS THE PAF IMPACT FUND?

The PAF Impact Fund is a donation reinvestment fund that is separated into three categories (Enhancement Fund, Premium Ticket Packages, Sport-Specific) and used to support Pacific student-athletes. Each division of the Impact Fund helps to elevate the competitiveness of Pacific Athletics as a member of each sport's respective conference.

## HOW WILL MY DONATION BE USED THIS YEAR?

The PAF believes in investing in our student-athletes while being transparent with our donors on where the money raised is allocated each year. Last year, the PAF successfully raised \$418,252 for Pacific Athletics resulting in \$168,000 raised above and beyond the Base Scholarship Obligation for the year. The total revenue raised for the Impact Fund is also combined with the designated marketing, ticketing, and various other Athletic Department revenues and now totals \$428,900 in funding.

## THE GOALS FOR THE 2018-19 IMPACT FUND ARE TO PROVIDE:

- 1) Improved Nutritional Food
- 2) Recruiting Fund for All Head Coaches
- 3) Strength and Conditioning Enhancements
- 4) Athletic Training Enhancements
- 5) Student-Athlete Career Advancement

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# 2017-18 IMPACT



**\$40,900**

For Sparta Performance  
Enhancement Weight  
Training Technology



**\$20,000**

For Enhanced  
Nutritional  
Meals



**\$46,000**

For Training Table



**\$33,000**

For Department  
Agreement with  
Apple Computers



**\$41,000**

For iPads for all  
Student-Athletes



**\$56,000**

For National  
Recruiting Fund



**\$3,000**

For Tommy Awards



**\$10,000**

For Hispanic  
Community  
Marketing



**\$18,000**

For SportsTec  
Software



**\$10,000**

For Women's  
Sport Marketing



**\$9,000**

For Front Rush



**\$52,000**

For Locker Rooms  
(WBB/WVB)



**\$90,000**

For Basketball  
Enhancement